

The main logo for the 1st Nepal Cultural International Film Festival (NCIFF) is centered. It consists of a large green number '1' with a yellow laurel wreath encircling it. To the right of the '1' is the text 'st Nepal Cultural International Film Festival' in green. Below the wreath is the acronym 'NCIFF' in large green letters.

1st Nepal Cultural International Film Festival

NCIFF

Kathmandu, Nepal
November 23rd - 26th 2018

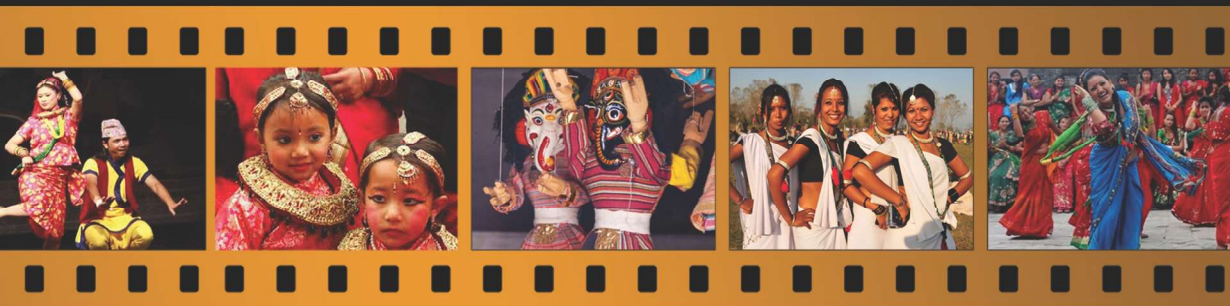




Table of contents:

Title page	1
Organisator's Introduction.....	2
• Organizational Objectives	
Festival Introduction.....	3
• Rationale of Project	
Festival Activities.....	4
Awards.....	5
Publicity and Publication.....	6
Film Submission And Selection.....	8
Promoters.....	9
Sponsorship Packages.....	10

Title Page

Project Title:

1st Nepal Cultural International Film Festival (NCIFF) – 2018

Organizer:

Nepal Culture and Film Center (NCFC)

Project Location:

Kathmandu, Nepal

Screenings:

Nepal Tourism Board Hall

24th Nov. to 26th Nov. 2018

Opening Ceremony:

Nepal Tourism Board Hall

23rd Nov. 2018

Closing Ceremony:

Gokarna Forest Resort Hall

26th Nov. 2018

Contact Details:

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Website: www.ncfc.org.np

Phone No: 01-4912829



Organizer's Introduction:

Nepal Culture and Film Center (NCFC) is a non-profit & is a non-governmental organization established in November 2017 with the aim of promoting the film cultures in Nepal.

NCFC's main objective is to explore the cultures and traditions from all over the world and present it to a global audience. NCFC aims to establish itself as a laboratory, an educational as well as experimental platform for the study, research and practice of films and filmmaking as a Nepalese film industry.

The institution has been duly registered at Nepal Government, Chief District Officer's Office, and Kathmandu, Nepal under the prevailing laws of the land. Any person associated to Nepal film industry is eligible to obtain the membership of the association in accordance with its constitution.



Organizational Objectives:

Nepal Culture and Film Center (NCFC) have following objectives:

- To develop Nepal as a hub for filmmaking and experiments.
- To establish films as intellectual as well as commercial properties.
- To explore the Nepalese youth potential in film making, endorsing and facilitating youth films.
- To establish a regular international films festival in Nepal, as a means of creating a film culture in country, and also a means of exposing Nepal to the global film fraternity.
- To conduct regular film workshops, debates and interactive session on the creative and intellectual films, and to bring Nepalese films on the international platform.
- To establish itself as a research centre for films, to host intellectuals, artist and film activist, and to advise and help the concern film authorities in formulating an efficient set of morals and policies for the industry.
- To help and facilitate productions of various society-based informative documentaries features films, drama and advertisements.
- To act as one of the major agencies in promoting the Nepalese culture & tradition and showing it to a global audience.
- To conduct various films and events in Nepal showcasing foreign films and culture for the Nepalese audience.



Festival Introduction:

1st Nepal Cultural International Film Festival 2018 (NCIFF)



1st Nepal Cultural International Film Festival is the biggest film festival in Nepal and also the only international film festival for women's, children's, youths and adults. It is held countrywide, which showcases full-length features, shorts, experimental films including fiction animations and documentaries, from around the world.

Our aim is to encourage young talent in filmmaking and to promote children's and teens' films that are meaningful, inspirational in the real world.

Apart from this, the festival has some of the most famous, award-winning filmmakers from around the world screening their films at the festival. These movies are the benchmark for what a good film should be – entertaining, clean, hugely inspiring and packed with moral values!

This festival will also help Nepal garner some global exposure which it lacks. The festival will also showcase lots Nepalese films and foreign films made in Nepal, and will help promote Nepal as a filming destination.

Starting from September 2018, NCFC aims to repeat itself every year in the same month, and establish a national as well as global presence. NCFC consistency will be vital in establishing a film culture in the country, which is foremost goal

The estimated audience during the screenings is over 7,000 in 4 days.

Rationale of the project:

- The primary aim will be to provide a platform for Nepalese as well as foreign film makers to showcase their creative storytelling in competitive way.
- To showcase various short as well as feature- length narratives for fiction form all over the world.
- To explore various cultures through unique and compelling storytelling.
- To award the winning films in both short and featured length categories.
- To provide a Nepal Panorama section (also under the competition segment) to allow Nepalese film makers to showcase their creative works.
- To screen various renowned as well as some highly acclaimed films under non-competition section and organize interactive and discussion session complementing these screening, for the Nepalese profession, the audience and foreign participants to gain a more detailed insight on film making.
- The promotion of NCIFF 2018 in the international stage will also put lots of attention on Nepal, Nepalese culture, tradition & lifestyle as a whole.

Festival Activities



The 1st Nepal Cultural International film festival (NCIFF) will be held during November 23rd –26th, 2018, in the Kathmandu city. Selected films from around the global will be screened during 4 days of the festival.

Screening will be done in two different venues in Kathmandu, even simultaneously. Exact venues will be disclosed later.

Aside from film screening, the festival will also host 2 separate classes taught by global acclaimed experts, a seminar on Nepalese cinema.

Jury and Selection

A 5-member jury will be formed during the festival. The jury members will be selected in such a way that they are independent and there is no conflict of interest between them and participants. The jury will comprise of both national and international personalities.



Welcome & Inauguration Dinners

Special cocktail dinners will be arranged, once at Kathmandu, which will welcome the jury and foreign dignitaries, and again at Kathmandu just on the eve of the festival, which will officially inaugurate the festival. All the participants, delegates, jury members, notable figures from the Nepalese film industry organizers and representatives of government and non-government organizations, local authorities and celebrities will be invited, along with the sponsors.



Grand Awards Ceremony

The Grand Awards Ceremony promises to be a glamorous experience with sparkling red carpet, dazzling performances & gleaming awards.

All entries to the Filmmaking Competition will be subjected to the following Jury process:

1st

Step

NCFC's Programming team will draw a shortlist of films after watching all the films submitted.

2nd

Step

Audience watching the shortlisted films will vote for the most-liked film in each group.

3rd

Step

A Jury consisting of professional and experienced filmmakers from around the world will watch all shortlisted films and finalize the winners.



Awards

Shortlisted films (from Step 1) will compete for the following awards*:

S.N	Categories	Cash Prize	Achievement
1.	Best International Full Length Film	\$1000.00	Award & Certificate
2.	Best International Fiction Short Length Film	\$500.00	Award & Certificate
3.	Best International Full Length Documentary Film	\$250.00	Award & Certificate
4.	Best International Short Length Documentary Film	\$250.00	Award & Certificate
5.	Best Women Film	\$250.00	Award & Certificate
6.	Best Children Film	\$250.00	Award & Certificate

Following are the indicative criteria that may be used by the NCIFFs Programming Team and the Jury to assess films. Please note that these criteria are only indicative and are provided only to guide students. NCIFFs Programming Team and the Jury may add delete or modify the criteria at their own discretion.

Audience Choice Award : 250\$ Cash Prize, Award and Certificate

This award will be awarded to the film which receives the most number of votes from the audience.

*Awards-All the above Awards are subject to minimum of 5 entries in each category.

Workshops, Classes and Seminar

In the sidelines of the festival, we have two classes from globally acclaimed filmmakers and experts from the global film fraternity. The main aim is to understand how Women's, Children's, Youths, adults, social values & beliefs, human psychology, history, culture, religion, geography, philosophy and their evolution through time has shaped cinema and culture, and to explore the evolution of cinema and narrative fiction into a global phenomenon.



A special seminar will held, where speakers will present their papers on the evolution, present situation and the possible future of Nepalese film industry. Furthermore, the seminar will also incorporate discussion on how to redefine, reconstruct and establish new narratives and styles.

Apart from this will also organize a workshop on script – writing, and art exhibition hosted by a globally acclaimed expert.

Publicity and Publication

Media Center

A media centre will be setup at the site of film screening for the period of four days. This center will be equipped with computers and internet access, where journalists will be allowed to work and send reports and news about the festival. The media centre will also conduct a daily press briefing an hour prior to the beginning of film screening. The film makers, whose films will be screened on that day, will interact with the journalists in the briefing.



Festival Bulletin

A daily festival bulletin will be published during the four days of the festival. The bulletin will have the news and reports of the previous day as well as the information about the day's activities, including film screening schedule for the day.



Press Meets

Prior to holding the festival, two press meets will be conducted. The first press meet will be conducted a month prior to the festival, where the announcement of festival through the media will be done. It will be brief press meet, where the screening dates and schedule will be distributed to the media persons and there in publicity of the festival will be sighted. The second press meet will be conducted a week ago festival.



This will be more of an interaction with media persons, where the media persons will focus discussion on the subject of films that are going to be screened during the festival. The media presence will also be maintained at the inauguration dinner. Apart from these two press meets, a daily press briefing will be conducted in the morning of the festival days before the screening of the films. In these briefings, the organizers along with the film makers, whose films are going to be screened that day will discuss about the films.

Publicity and Publication

Publicity Materials

The following publicity material will be published for the publicity of the 1st Nepal Cultural International Film Festival (NCIFF):

Festival Brochure

15,000 copies of festival brochure will be published for mass distribution facts about the festival will be published. This material will help ensure that the recipients of the brochure remain aware of the upcoming festival. This material will be developed and also be distributed locally through the local NGOs, clubs, associations and forums.



Festival Catalogue

15,000 copies of festival catalogues will be printed and distributed among the film makers, distinguished visitors to the festival, important persons, supporters and participants. The catalogue will have all the information regarding the films that are screened at the festival along with the short biography of film makers and the context of the film. An e-book will also be made complementing the physical catalogue for online distribution.



Poster

4000 copies of publicity poster will be developed and will be displayed at the importance location, where large numbers of people visit regularly for the publicity of festival. The locations include major public places (including restaurants, cinemas, theaters, etc.), in schools and colleges, at human rights related organizations, major film related organizations and others.



Banner

Ten banners will be published to be displayed mainly at the screening venue of the Film festival. There will be two main banner and eight side banner to be displayed at the opening and closing ceremony, during film screening inside the auditorium, at the entrance of the venue and other prominent places.



Invitation Card

Invitation cards will be prepared by and distributed for the guest to attend the festival. 1000 invitation cards will be distributed to important persons from government and non government sectors, media person, film personalities, human rights activities, civil society leaders, foreign diplomats and external development partners to Nepal.



Website

A new NCFC website will be created, with a special section for 1st NEPAL CULTURAL INTERNATIONAL FESTIVAL (NCIFF). The entire sponsor will be visible on the website. The website will be constantly updated about the latest film entries, description and about any other developments that can impact the event.

Website
www.ncfc.org.np

Film Submission and Selection

Film Submission

Call for entries of the film will be made on 1st July, 2018 through the organization's website, social networks, emails groups and international film related forums. NCFC will utilize its relation with Nepalese film makers, stakeholders, international associations & institutions, international film festival and events to communicate the opening of film submission at NCFC.

The deadline submission will be on 7th Sept, 2018. The call for entries will be sent to maximum numbers of film and media organizations, national & international production houses, and independent film makers, other festival academies and associations from all over the world.



Film Selection

The NCFC organizing committee, along with selected film makers and social activities will watch all the collected films from 9th Sept 2018 to 20th Sept 2018. The team will select the films for screening at the festival based on festival theme.

The final announcement of selected films will be made on the first week of Oct 2018 and the information regarding selection will be sent to all the film makers, who have submitted their film along with invitation to participate in the festival for those, whose film are selected. The organizing committee will be the final authority where the selection of the films is concerned.



Promoters for NCFC 2018

Nepal Culture and Film Center (NCFC) is a venture that contributes directly and positively in the development of three major social areas; film, tourism & culture. The festival and all associated activities help in the promotion and development of Nepalese film industry, helps to promote Nepal as a popular destination by providing enough global exposure on the country, and contributes towards the preservation of Nepalese culture by highlighting the necessity and importance of global cultural interactions.



NCFC 2018 contributes in these fields directly and makes the work off local authorities, NGOs, INGOs, boards, committees and associations that much easier. NCFC 2018 also provides a platform for these bodies and organizations to achieve their objectives of promotion, preservation and experimentation. NCFC provides the exposure that these bodies require, and helps make a direct on development works.

NCFC 2018 would welcome promoters and contributors to help, to contribute, financially or otherwise, in making the event a success. Full program budget is given above for reference. NCFC would also be happy to welcome non-financial contribution.

For Suggestions and Information:

Email : ncfcnepal1@gmail.com,

Mobile : 9841316118 (Mr. Santosh Subedi)

NCFC 2018 is all for the good of the society, and the country.



Sponsorship Packages:



NPR 1,500,000/-
USD 15,000/-

LOGO PLACEMENT

Headlining Festival Sponsor
Logo on all Red Carpets/Banners
Logo on Festival Guide Cover Page
Headline Logo Placement
Graphics Media

MEDIA / ONLINE

All Below Power Sponsor Level +
Daily Social Media Posts
Double Full Page Ad in Guide
10 Banners on Event Venue
Headline Sponsor for All Media

PERKS

10 All-Access Passes includes Awards & Parties
Presents Top Awards
Walk Red Carpet & Meet Press



NPR 1,200,000/-
USD 12,000/-

LOGO PLACEMENT

Logo on 6 Red Carpet Walls/Banners
Homepage of Website
Premium Logo Placement
Logo Sponsor of Green Room/Lounge
Graphics Media

MEDIA / ONLINE

All Below Co-Sponsor Level +
Bi-Weekly Social Media Posts
Full Page Program Ad (Premium Space)
8 Banners on Event Venue
Panel/Workshop/Screening Sponsor

PERKS

8 All-Access Passes includes Awards & Parties
Present 1 Award as Sponsor
Sponsor Anniversary Screening Night



NPR 1,000,000/-
USD 10,000/-

LOGO PLACEMENT

Logo on 4 Red Carpet Walls/Banners
Homepage of Website
Enhanced Logo Placement
Logo on Celebrity Gift Bags
Graphics Media

MEDIA / ONLINE

Weekly Social Media Posts
Full Page Program Ad
5 Banners on Event Venue
Ad Space before Each Block
Panel/Workshop Promo-Sponsor

PERKS

6 All-Access Passes includes Awards & Parties
Present 1 Award as Co-Sponsor
Booth Included Upon Request



NPR 5,00,000/-
USD 5,000/-

LOGO PLACEMENT

Logo on 2 Red Carpet Walls/Banners
Homepage of Website
Enhanced Logo Placement
Graphics Media

MEDIA / ONLINE

Weekly Social Media Posts
Half Page Program Ad
3 Banners on Event Venue
3 Newsletter Announcements
Ad Space before Each Block

PERKS

4 All-Access Passes includes Awards & Parties
Booth Included upon Request